



WEBSITE DESIGN PROCESS

1. Web Design Sheet

Our 'Web Design Brief' sheet asks all the questions in order to get you thinking outside of the box with regard to your site. There are probably things that you hadn't thought of that might be important in the design of your site.

2. Initial Consultation

We include an initial consultation in the price of your website. The consultation is a brainstorming session where we go through the completed worksheet and discuss your needs in depth. During that session we help you to determine who your target market is for the website and we settle on what the pages and features will be.

3. Website Proposal

After a solid plan is in place for your site design, we can prepare an accurate proposal for its development. When the proposal along with our terms and conditions has been agreed we ask for a 50% deposit. Once this has been received then we will begin the initial layout design.

4. Content

You will be required to provide us with all textual content and photographs. It is a good idea for you to get your entire content ready while we are working on your mockup, as we will need it in order to complete the site once the coded template is created. Please keep in mind that all content is protected by copyright law and it is not legal for you to use "borrowed" text or pictures without first obtaining permission from their rightful owners.

5. Initial Layout

An initial concept for the design of your web pages is created based on information you gave us in your web design worksheet and initial consultation. You will be given the opportunity to make revisions to the initial layout before we complete the site.

6. Website Completion

Once the site is complete, you will be given the opportunity to go through it and prepare a "punch out" list noting any errors or omissions that need to be corrected. This is not the time to make major changes to navigation or design; this is what step 5 is used for.

7. Website Launch

Once the site is complete and we have received your final approval, we will bill you for the balance due on the project. The final site will be launched and pages will be submitted to search engines.

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